

JACKIE KATE GOULD

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WORK EXPERIENCE

- ▼ ■ A+E Networks New York, NY June 2017 - Present
 - ▶ **Senior Motion Graphics Designer**

Collaborate with producers, art directors and editors to develop motion graphics and animations for show promo packages for the channels A&E, Lifetime, History and FYI. Elements include titles, lower thirds, bumpers, transitions, endpages, and show logos.

Successfully manage and coordinate design projects from concept through completion.

Build, organize and quality check toolkits.

- ▼ ■ FCB HEALTH New York, NY February 2017 - June 2017
 - ▶ **Freelance Motion Graphics Designer**

Designed, created and animated 2D visual elements for pitches, test commercials, and presentations. Streamlined the production process by creating efficient storyboards.

- ▼ ■ BBH New York, NY January 2017 - February 2017
 - ▶ **Freelance Motion Graphics Designer/Editor**

Worked closely with Producers and Art Directors to edit and animate test commercials, animatics and web banners. Clients included Seamless, Grubhub, and Playstation 4.

- ▼ ■ Gretel New York, NY October 2016 - November 2016
 - ▶ **Freelance After Effects Animator**

Designed 2D Typographic Animations for confidential client.

- ▼ ■ Asteroid Hues Brooklyn, NY September 2016 - October 2016
 - ▶ **Freelance VFX Artist/Composer**

Created VFX and atmosphere for Chinese Live-Action Series, Gamer's Generation.

- ▼ ■ 321Launch (division of Charlex) New York, NY June 2011 - August 2016
 - ▶ **After Effects Composer/Animator**

Collaborated with multiple teams to develop cinematics and animatics for pre-vis commercials.

Main responsibilities were compositing (3D & 2D), creating backgrounds, photo retouching, tracking, keying, animating, designing graphics and visual effects. Worked closely with editors, art directors, producers, designers, and clients for every project.

Some clients included Coca Cola, Stella Artois, Hershey's, Advil, Budweiser and Zyrtec.

SKILLS

- ▶ ■ **Software** - Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Mocha for After Effects, Element, Adobe Premiere, Final Cut Pro, Trapcode, Adobe InDesign
- ▶ ■ **Working Knowledge** - Cinema 4D

EDUCATION

- ▶ ■ School of Motion - Animation Bootcamp **2016**
- ▶ ■ FXPHD.com-Online Visual Effects Training **2010**
- ▶ ■ School of Visual Arts-Advertising Course New York, NY **2008**
- ▶ ■ University of Massachusetts at Amherst, BFA Amherst, MA **2004**